Feeding the Whole Person

Presented by Cherie Jamason, President & CEO
Food Bank of Northern Nevada
The Food Bank is Serving Dramatically More Clients Today than Five Years Ago

- SNAP Outreach
- Nutrition Education
- BackPack Kids
- Kids Cafe
- Commodity Supplemental Food Program
- Mobile Pantry
- Partner Agencies
Purchased Food Including Acquisition Costs
Total Food Distributed

- 2007-8: 6,000,000
- 2008-9: 8,000,000
- 2009-10: 10,000,000
- 2010-11: 12,000,000
- 2011-12: 12,000,000
STATE OF NEVADA

Unemployment Rate

Reno-Sparks-Carson City
Unemployment

[Graph showing unemployment rate over CY 2008 to CY 2012 for Reno-Sparks-Carson City]
In Nevada

◊ 22.1% of children are in poverty
   (184,890)
◊ 28.2% of children are food insecure
◊ 1 in 4, nationally & locally
### Hunger Relief through Food Distribution

<table>
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<tr>
<th>Partner Agencies</th>
<th>Underserved Demographics</th>
<th>Underserved Geographies</th>
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</table>
| **1988:** 417,000 meals | **Children:**  
- Summer & after-school meals  
- Back-Pack weekend food bags  
- School Pantries  
- Seniors:  
  - Commodities (CSFP) | **Urban:**  
- Mobile Pantry  
- CSFP  
- Summer Food  
- Back-Pack |
| **2012:** 5.9 million meals | **Rural:**  
- Mobile Pantry  
- CSFP  
- Summer Food  
- Back-Pack |
Hunger Relief through Outreach & Advocacy

SNAP / Food Stamps

Households Approved for Benefits:

FY’08: 1,500
FY’12: 6,786
$16M in benefits

Advocacy

• Farm Bill
• SNAP Interview & Administrative Options
• School Meal Performance
• State Food Security Plan
LONG TERM SUSTAINABLE SOLUTIONS

Ending Hunger by Building Self-Sufficiency and Community Sustainability

**Nutrition Education**
- Food Smarts (children)
- Smart Shopper (parents)
- Newsletter

**Bridges Out of Poverty**
- Getting Ahead Workshops
- Bridges Community Engagement

**Food Systems Development**
Potential Community-Based Projects:
- EBT at Farmers’ Markets
- Community Gardens
- Farm-to-School
- Cottage Food Business Incubator
Hunger Relief through Food Distribution

Partner Agencies

- 1988: 417,000 meals
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Underserved Demographics

Children:
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Underserved Geographies

Urban:
- Mobile Pantry

Rural:
- Mobile Pantry
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Immediate Relief

Medium-Term

Long-Term, Sustainable Solutions
If you do what you've always done, you'll get what you've always gotten.

Tony Robbins

Albert Einstein

Henry Ford

Mark Twain
Goal: Shorten the lines
Where do we begin?
BRIDGES OUT OF POVERTY
A 360° APPROACH TO SYSTEMIC CHANGE
COMMUNITY SUSTAINABILITY

1. Education for those who serve, employ, touch underserved individuals

2. Education for individuals/families in poverty to build resources to sustainability

3. Community Strategies for Systemic Change
Application of the Economic Class “Lens”

Policy

Individual

Institution

Community

The “Table”

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WHY FOOD BANKS?

1. Community Position/Credibility
2. Community Leadership
3. History of Accountability
4. Minimal Turf
5. Culture of Collaboration
WHAT'S NEXT?

Buy:  *Bridges to a Sustainable Community* by Dr. Philip DeVol (available on Amazon)

Come:  Free 6 hour Day 1 training in Reno

Listen:  1 hour webinar May 14, 2013  10:30 a.m.  
Bridges Out of Poverty – An Overview

Train the Trainer:  June 17-19  Bridges  Cost $795  
June 20  Getting Ahead  Cost $239  
(client training)
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