



AB 2131 (Maienshein) Imagine No Hunger Specialty License Plate

More than 5 million Californians, including one in four children, face food insecurity every day. Many of these individuals rely on the services of foodbanks for vital access to nutrition.

Even among families connected to CalFresh, our state's primary anti-hunger program, one-third of households still rely on food banks. While California food banks strive to offer a proportional response to this vast need for food and nutrition, our food banks are only able to feed some two million people a year. According to the national food bank organization Feeding America, Californians are annually missing more than 1 billion meals.

California food banks work to end hunger by partnering with community pantries and soup kitchens, and innovative methods such as the California Association of Food Banks' Farm to Family agricultural donation program that connects farms to food banks. CAFB and the California Department of Food & Agriculture have established several initiatives to support agriculture and fight hunger in California.

AB 2131 would establish the Imagine No Hunger license plate program within CDFA, giving Californians the option to purchase a specialty license plate from DMV that would benefit California's food banks. The revenue generated from the sales of the license plate will be instrumental in funding our 43 food banks across the state to help achieve our mission of ending hunger in California.

AB 2131 WILL HELP END HUNGER BY...

... INCREASING CHARITABLE GIVING WHILE RAISING AWARENESS

The Imagine No Hunger plate is a way for Californians to help hungry people in their communities. The iconic John Lennon self-portrait image provides a powerful symbol of his humanitarian legacy raising awareness around the need to address hunger in California.

... OFFERING A LOW COST, HIGH IMPACT SOLUTION

With little impact on the state's resources, the Imagine No Hunger plate creates an opportunity to raise private donations. Statewide, on average every dollar raised provides 5 meals to those in need.



CALIFORNIA ASSOCIATION OF FOOD BANKS

1624 Franklin Street • Suite 722 • Oakland CA 94612 • 510.350.9915 • Fax 510.272.9171

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