

CalFresh Outreach



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Presentation Topics

- How the Program Started
- Relationship with County
- Funding
- How the Program Works
 - Partnership with Agencies
 - CalFresh CBO Partnership Network
- Outreach Team
 - Subcontractors
- Our Role In the Community
 - Data
 - Success Stories

How the Program Started

- 1 Part time position May 2009 (CAFB)
- 1 Full time 2010 (CAFB and United Way)
- 13 positions 2011-2012, 2012-2013, 2013-2014 (CAFB and Ventura County)
 - 1 program coordinator
 - 1 clerk
 - 11 outreach assistants
- 12 positions 2014-2015 (CAFB and Ventura County)
 - 1 program coordinator
 - 1 clerk
 - 10 outreach assistants

Relationship with County

- Meetings
- Communication
- Trainings
- Establishing Liaison
- Support of County
- Release of Information (ROI)

Funding

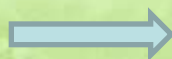
Ventura
County

Ventura County funding is Federal (portion allocated for outreach)

FOOD Share receives the funding and then subcontracts 2 other agencies



FOOD Share



2
Subcontractor

County allocation to FOOD share requires approval by the Board of Supervisors each fiscal year

How the Program Works

Pre-screen

Complete CalFresh Application/ROI

Submitting CalFresh Applications to HSA

Reporting

Outreach Application Inquiries/Follow Up

Partnership with Agencies

Pantries

Schools

Churches

Clinics

Homeless
Centers

Senior
Programs

CalFresh CBO Partnership Network

MOU's

(memorandum of understanding)

42 Partners
205 Sites

Examples:
Salvation Army
Catholic Charities
Public Health
Head Start
Area Housing

Non-MOU's

(memorandum of understanding)

90 Partners

Examples:
Senior Center
Ventura County One Stop
Ventura County Behavioral Health
Clinicas Las Islas
La Hermandad

Total: 132 Partner

Outreach Team: 12 Team Members



Outreach Team

FOOD Share

Subcontractors

CAVC

Community Action of Ventura County

MICOP

Mixteco Indigena Communication

Our Role In the Community

Flexible
Hours

Bilingual &
Trilingual

Advocates

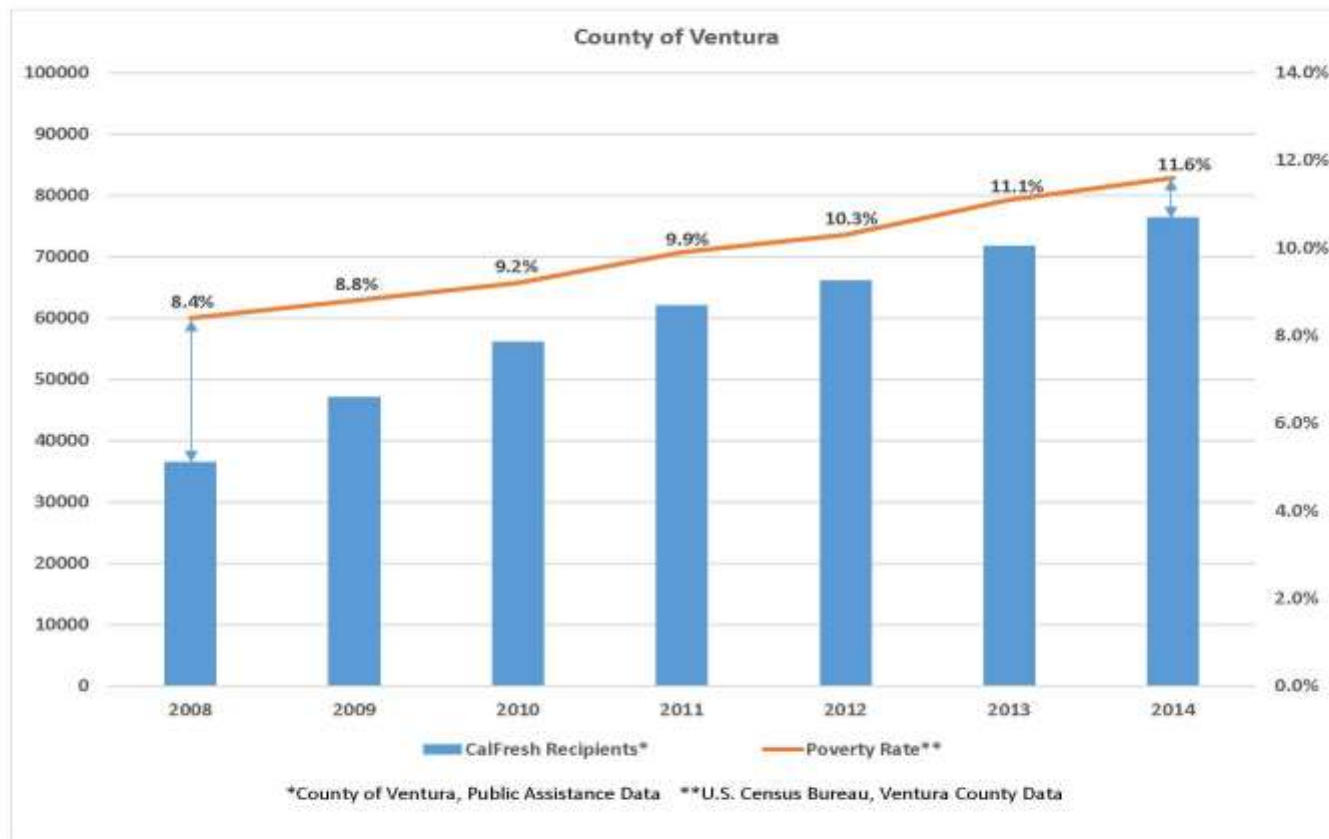
Networking &
Presentations



Food Share Data

FY 2013-2014	
Households Screened	4052
Application Submitted	2748
Events	161
Outreach	3932
Media Events	2016
Material Distributed	37975
Case Management	2944

Ventura County Data



Success Stories

Clients are receiving benefits.

Residents in Ventura County are getting educated on the program.

Transportation is no longer an issue.

We are connecting clients with other services.

Clients who were denied benefits in the past are approved.

THANK YOU!

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