

CAFB 2015 Community Collaborations

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FOODBANK OF
SANTA BARBARA
COUNTY



MIA

DADDY



The world of Emergency Food





The y





Which do we want to be?



Band Aid

or



Cure

WE ARE NOT FACING STARVATION, BUT
FOOD INSECURITY WHICH LEADS TO
THE HIDDEN FACE OF HUNGER

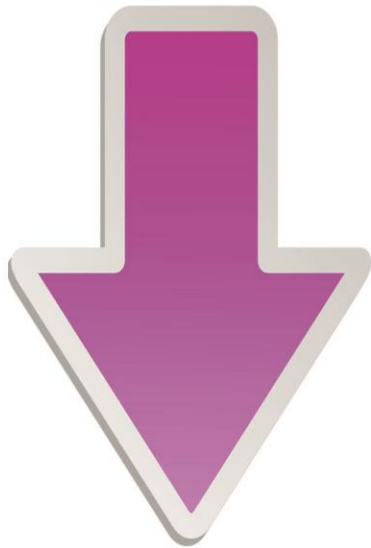


MALNUTRITION

The Benefits for our Children of 'Optimal Nutrition'



**TYPE II
DIABETES**



**90%
DECREASE**

**HEART DISEASE
& STROKE**



**80%
DECREASE**

**DIET-SENSITIVE
CANCER**



**60%
DECREASE**



YOU CAN END HUNGER

and transform the health of Santa
Barbara County through good nutrition.

WE CAN HELP YOU





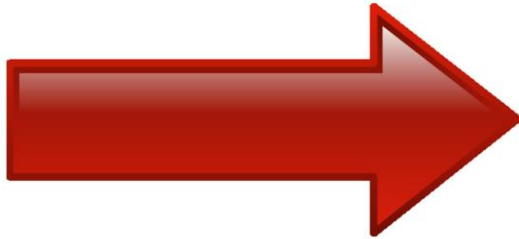


"charity"



"charity"

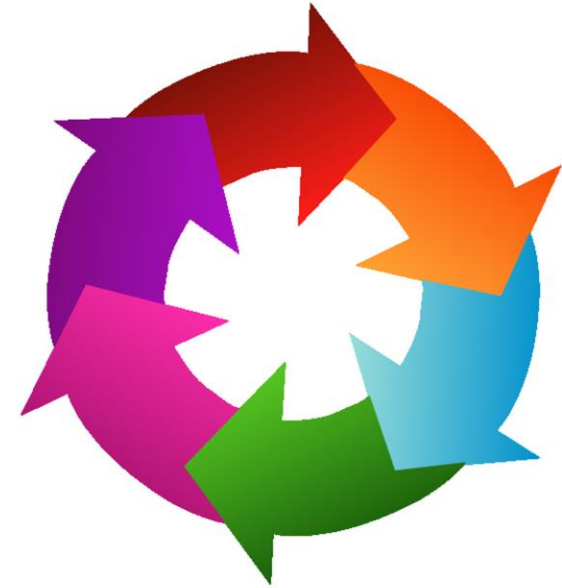




"charity"

ONE DIRECTION

- I give to you - you receive and are grateful.
- Volunteers come from outside to do good then leave



"community engagement"

CIRCLE OF MUTUAL + EQUAL BENEFIT

- The community is empowered and supported to help itself.
- Volunteers come from the micro community and remain in it.



FOODBANK
SANTA BARBARA COUNTY



Your Healthy School Pantry

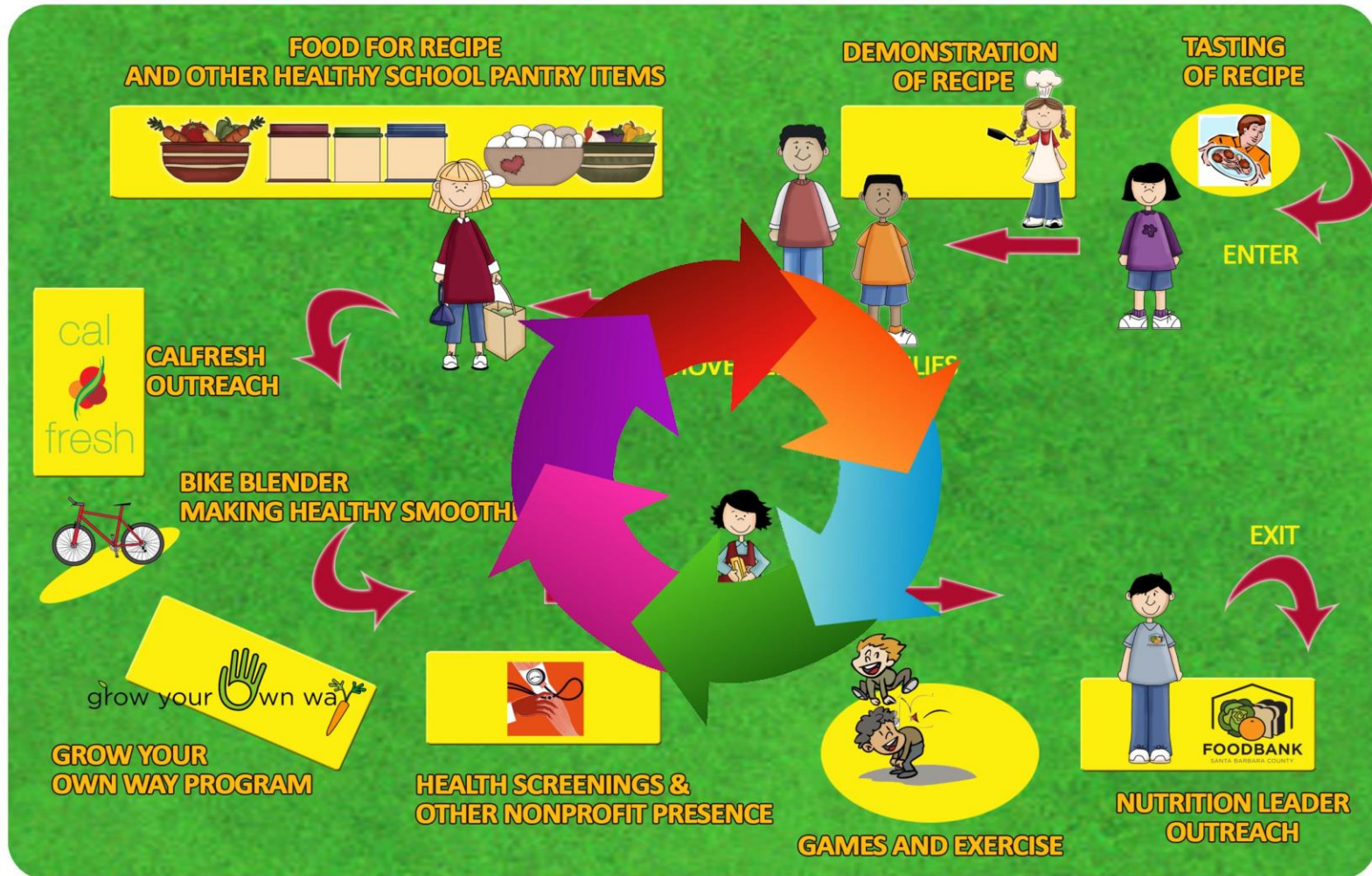


**2012
HUNGERS
HOPE
AWARD**

**NATIONAL WINNER FOR
BEST CHILDHOOD
NUTRITION PROGRAM**

"community engagement"

Good Fun, Good Food and a healthy future...



HEALTHY SCHOOL PANTRY -
TRAFFIC FLOW VIEW OF THE FAMILY EXPERIENCE





IMAGINED
IMPACT



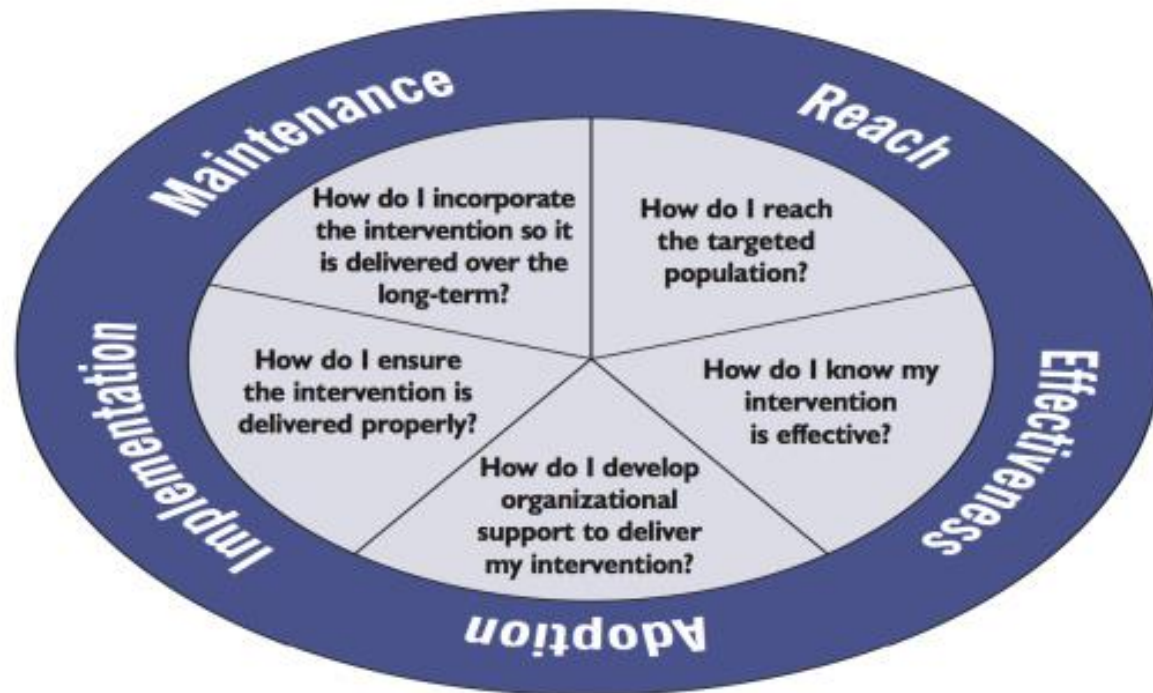
IMAGINED
IMPACT



EVALUATED
IMPACT

RE-AIM EVALUATION TOOL

FIGURE 1. Elements of the RE-AIM Framework





feed the future

Feed the Future is an integrated and sequential series of programs run by the Foodbank and designed to foster nutritional independence and the desire to build healthy communities in children, from the womb to high school graduation.

HEALTHY MOTHERS, HEALTHY BABIES



PRE-NATAL NUTRITION PROGRAM

1. A lifetime of good nutrition begins with your mother. By working with expectant mothers, they not only improve the health of themselves and baby, but they can train with us to become nutritional leaders in their communities. Congratulations!



NUTRITIONAL INDEPENDENCE

8. This is where we put it all together! We make sure our young adults can budget, shop and cook for a lifetime of nutritional independence.



Free Healthy Lunch for Kids!

Gratis: un almuerzo saludable para los niños!

Brought to you by the community leadership of caring Santa Barbara County citizens volunteering through the Foodbank.



7. Kids are often hungry in the summer with no free school meals. Their brains and bodies still need to keep growing, so volunteers prepare and serve healthy lunches and provide games and food literacy training.



FLIP



Food Literacy In Preschool

2. Food preferences are decided by preschool. Our community volunteers are there to introduce fresh produce through tasting games and activities. And there's even a bag of produce for the family.



This is how we will

feed the future

bring about the rise of food literacy and the end of childhood hunger in a single generation



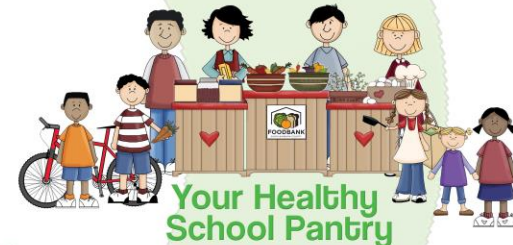
grow your own way
la comida crece en casa



6. Children learn how to grow their own food wherever they can - plastic bucket or simple raised bed. They also learn not to give up when they don't succeed the first time! How's that for a life skill?



3. We bring a farmers' market to low-income afterschool programs, providing fresh produce for the children as well as a cooking lesson into how to make all those icky vegetables delicious. They go home with both food and skills, which can begin powerful family transformation.



Your Healthy School Pantry

4. Local schools become a focus for ending hunger and celebrating health and good nutrition. The whole family is involved in improving their food literacy and food security.



TEENS LOVE COOKING

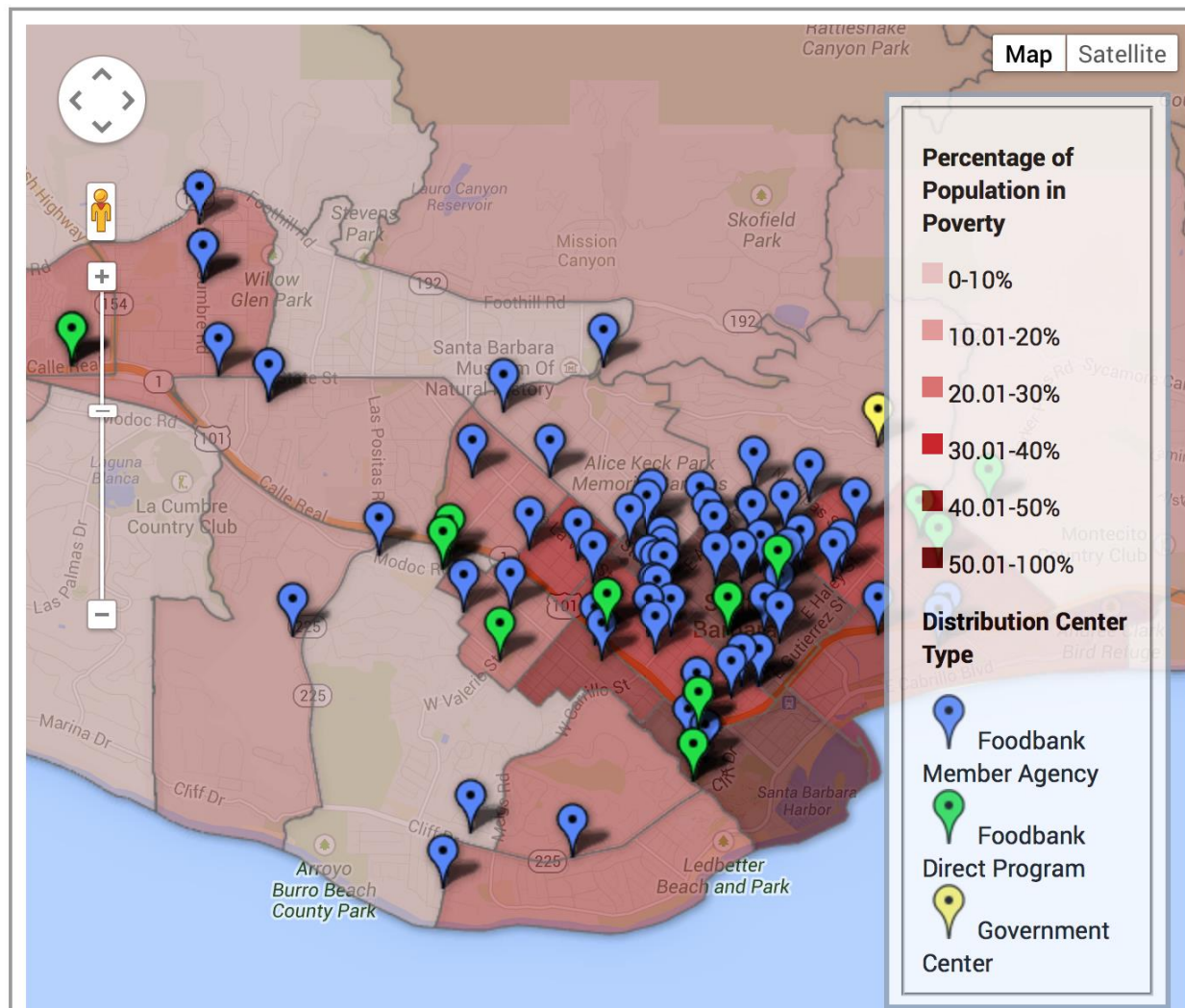
5. Middle school kids come together to get serious about cooking - the planning, the preparation and the execution. This intensive course ends with our young chefs cooking a meal for all their families.



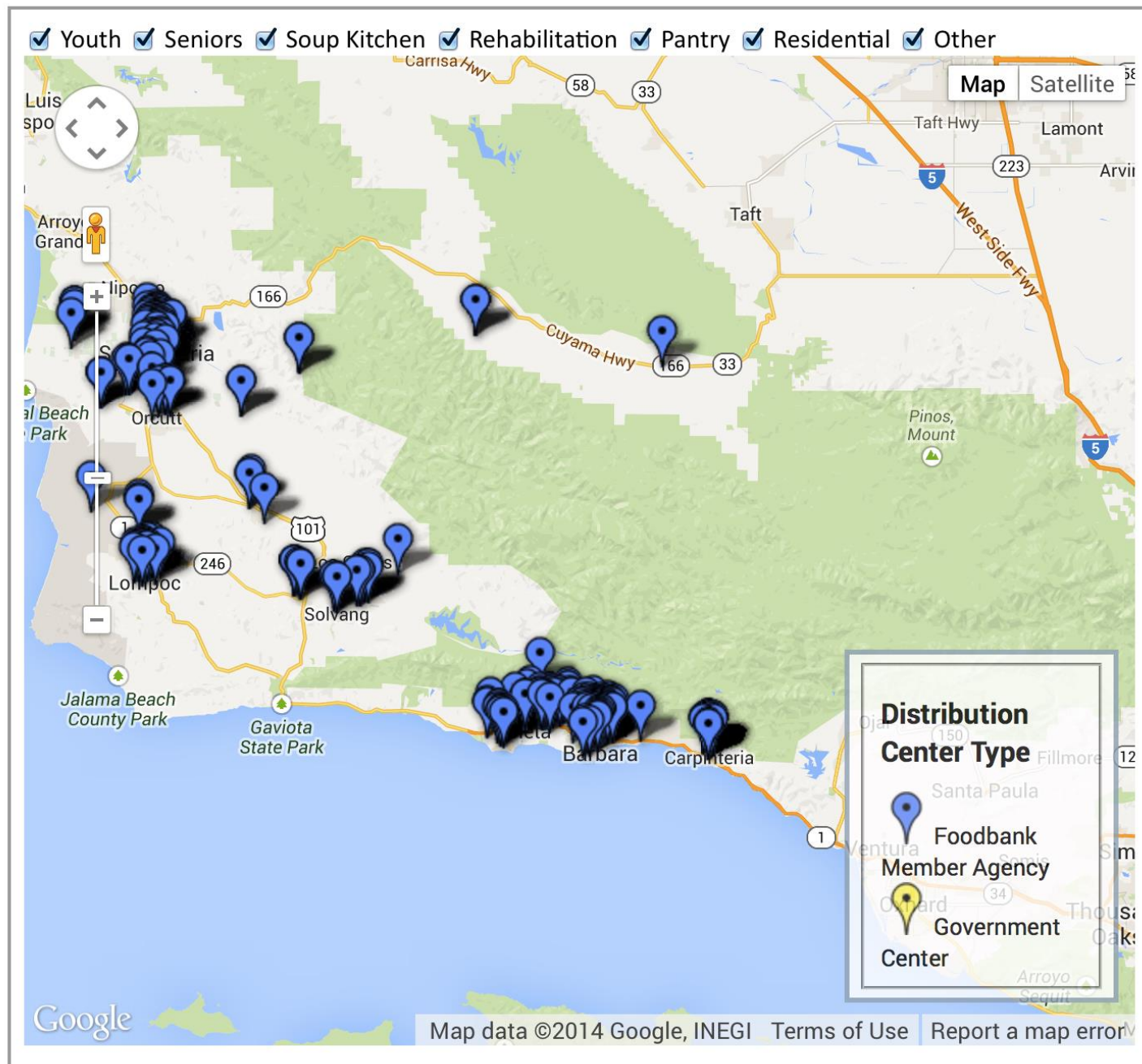
GUIDE TO NUTRITION PROGRAMS

To learn more about the Guide, please [read the abstract](#).

Availability of services vs. need for services.



Location of distribution centers



Location of distribution centers



GEOGRAPHICAL AREAS



COMMUNITIES TO CARE FOR:

BUELLTON
CARPINTERIA
GOLETA
GUADALUPE
ISLA VISTA
LOMPOC
LOS ALAMOS
ORCUTT
SANTA BARBARA
SANTA MARIA
SANTA YNEZ
& EVERYONE IN
OUR COUNTY



INITIATIVE AREAS



PEOPLE AND ISSUES TO CARE ABOUT:

NUTRITION
HUNGER
SENIORS
CHILDREN
FAMILIES
FOOD DISTRIBUTION
PUBLIC HEALTH
POVERTY
AGRICULTURE
MEMBER AGENCIES
FOOD SYSTEMS ISSUES
SOCIAL JUSTICE





YEARLY IMPACT MEETING



**NUTRITION
ADVOCATES**



SANTA BARBARA COUNTY **FOOD ACTION PLAN**



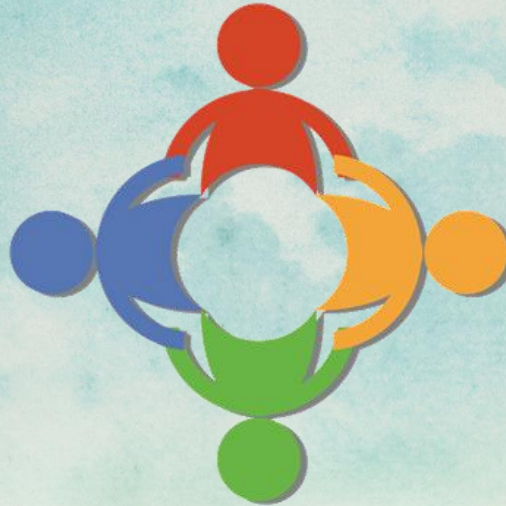
WARNING



NEIGHBORHOOD WATCH

**Our Neighbors are Watching
to Report Suspicious Activity
to Our Law Enforcement
Agency**

GREETING



NEIGHBORHOOD WATCH

Your neighbors care about your health and wellbeing. If they are suspicious that you might need some extra help they might actually talk to you and alert our local volunteer wellness team.

From Hunger to Health



Check out the blog at:
www.hungerintohealth.com



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