

# FOOD BANK NUTRITION POLICIES

## A Boost For Nutrition-Focused Food Banking



**MAZON**

A Jewish Response  
To Hunger

# PRESENTERS



Liz Campbell

UC Nutrition  
Policy Institute



Michelle Ross

UC Nutrition  
Policy Institute



Marla Feldman

MAZON: A Jewish  
Response To  
Hunger



Karen Webb  
(in absentia)

UC Nutrition  
Policy Institute

# FOOD BANK PANELISTS



Jennifer Seneor

Feeding America  
San Diego



Bruce Rankin

Westside  
Food Bank



Jenny Lowe

Alameda County  
Community  
Food Bank



# WHAT WILL BE IN TODAY'S SESSION?

Video: From Hunger to Health



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graph TD; A[Video: From Hunger to Health] --> B[Nutrition Policies & Their Benefits]; B --> C[Healthy Options, Healthy Meals Project™]; C --> D[Food Bank Panel Experiences With Nutrition Policy]; D --> E[Online Course Highlights & Wrap Up];
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Nutrition Policies & Their Benefits

Healthy Options, Healthy Meals Project™

Food Bank Panel Experiences With Nutrition Policy

Online Course Highlights & Wrap Up



# TAKE AWAY MESSAGES



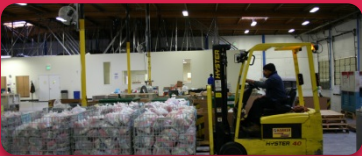
1. Food banks are working to improve nutrition quality, yet communities don't know what food banks do & how.



2. Nutrition Policies are not a magic bullet, but a good starting place.



3. Its essential to engage all key stakeholders in policy development.



4. Nutrition policy is challenging, but food bankers have found solutions that work.



5. Sign up for our free online course about developing food bank nutrition policies!

# FROM HUNGER to HEALTH

HOW CHARITABLE FOOD ASSISTANCE CAN HELP



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- Demonstrates good corporate citizenship and models responsible food provider behavior
- Highlights the organization's commitment to healthful diets for clients





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- Promotes consistent decisions by staff about food procurement
- Demonstrates good corporate citizenship and models responsible food provider behavior
- Highlights the organization's commitment to healthful diets for clients
- An official tool for communication with donors & other suppliers







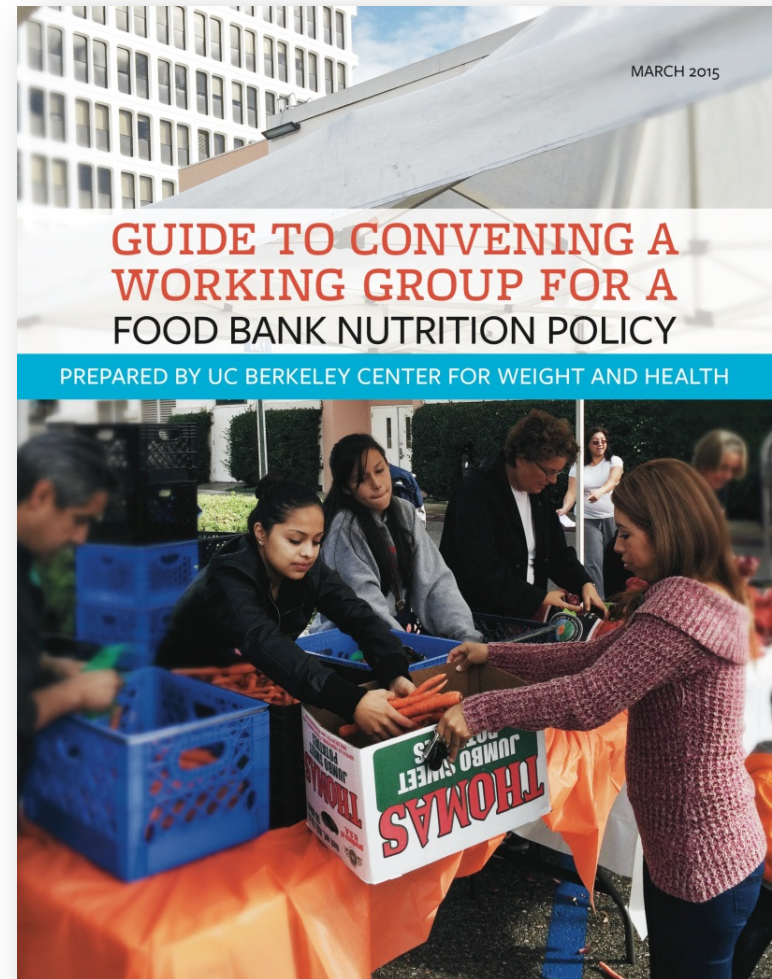
# A FOOD BANK NUTRITION POLICY REQUIRES LEADERSHIP & FOLLOW THROUGH



# STAKEHOLDERS NEED TO BE PART OF THE POLICY DEVELOPMENT PROCESS

We have developed resources to help food banks:

- Hone their skills in engaging and negotiating with stakeholders on nutrition policies
- Convene successful meetings to develop and , review the policy, adjust, and finish in the shortest amount of time!



[illegible]



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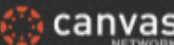


# QUESTIONS? COMMENTS?



## FREE MASS OPEN ONLINE COURSE

# DEVELOPING FOOD BANK NUTRITION POLICIES

**canvas**  
NETWORK

Courses & Groups ▾GradesCalendarCourse Catalog

Michelle RossInboxSettingsLogoutHelp

CN-1648-FOODBANK-POLICY

Home > CN-1648-FOODBANK-POLICY

Developing Food Bank Nutrition Policy to Procure Healthful Foods

Edit⚙

Choose Home Page

View Course Stream

Course Setup Checklist

New Announcement

View Course Analytics

To Do

Grade Welcome to Canvas Network - Survey 1 needs grading

Grade Quiz 1.1: Hunger and Health in the United States

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**Welcome!** This course is for those interested in the links between hunger, health, nutrition and charitable food assistance. If you work in or with a food bank, the course will contribute to your knowledge and skills in advocating for, leading or participating in an effort to develop a food bank nutrition policy. If you are not a food banker, you will learn more about how charitable food assistance operates and why it's important to improve the nutrition quality of foods available. Whatever your reason for participating in the course, you will find ideas and resources to help you support food banks or other charitable food programs in your community.


**Get Started:** Review the [syllabus](#), go through Canvas' [student orientation](#), take the [welcome survey](#) and start with the [first module](#).

**Instructors:** Karen Webb, PhD, MPH, Elizabeth Campbell, MA, RD, Michelle Ross, MPH


**Who Contributed To Course Development:** [Course acknowledgments](#)

**Get Started**


**Course Syllabus**



**Student Orientation**




**Welcome Survey**




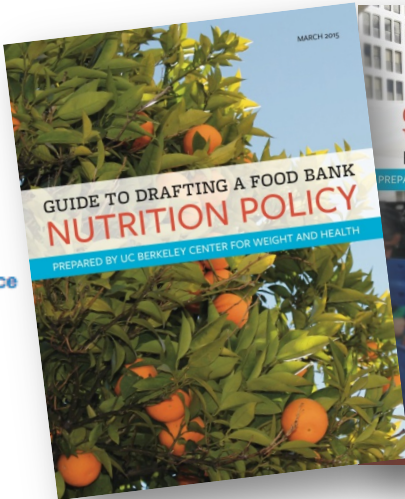
**Module 1: Hunger & Nutrition- The Role of Charitable Food Assistance**

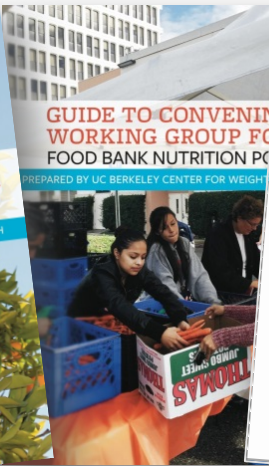
**Week 1**

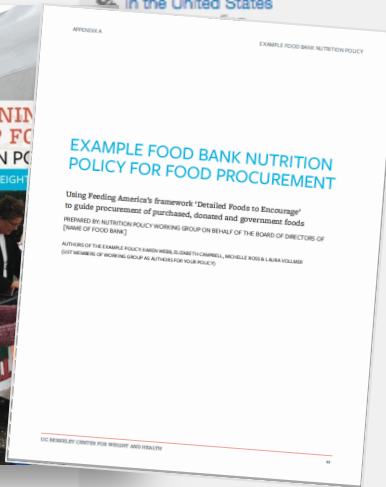


**Week 2**











# WHO PARTICIPATED IN THE 1<sup>ST</sup> COURSE?

		Frequency	Percent
Registered for the course		759	--
Active users*		274	100%
Location of work	Food bank	91	33%
	Charitable food program	34	12%
	University, college or school	40	15%
	Public health organization	28	10%
Gender	Female	226	82%
	Male	44	16%
Residence	United States	234	85%
	Elsewhere	40	15%

# PARTICIPANT FEEDBACK

“I am greatly appreciative of the work that went into not only the online program itself, but especially the materials [guides] that we could print out and retain. Fantastic!”

“The behavioral guidance to listening & responding to stakeholders’ views and concerns is really helpful. Having talking points that come from client/food bank survey data is key in these discussions.”

“I have enjoyed the power points, discussions, and especially enjoyed the role playing exercise. I have learned so much and now have so many tools to go back and use when proposing, discussing, and instituting a nutrition policy.”



# Nutrition Focused Food Banking & Healthy Options, Healthy Meals

Funded by: Kaiser Permanente

Key Partnership: MAZON: A Jewish Response to Hunger

We'd like to acknowledge the following food banks that we've worked with on nutrition policy development:

Alameda County Community Food Bank  
Atlanta Community Food Bank  
Capital Area Food Bank  
Care and Share Food Bank for Southern Colorado  
Cleveland Food Bank  
Community Action Partnership of Kern County  
Community Action Partnership of San Bernardino County  
Community Food Share  
Feeding America San Diego  
Food Bank of the Rockies  
Food In Need of Distribution, Inc. Indio (FIND)  
Food Share, Inc. Oxnard  
Jacobs and Cushman San Diego Food Bank  
Los Angeles Regional Food Bank  
Maryland Food Bank  
Maui Food Bank  
Oregon Food Bank  
Second Harvest Food Bank of Orange County  
Westside Food Bank



# THANK YOU TO CAFB & YOU!

Website: [http://npi.ucanr.edu/Food\\_Bank\\_Nutrition](http://npi.ucanr.edu/Food_Bank_Nutrition)

From Hunger to Health Video:

[www.youtube.com/watch?v=F6ERfMstky8](http://www.youtube.com/watch?v=F6ERfMstky8)

