

Moving Up the Ladder

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Policy & Advocacy

- **Goal:**
 - To identify and advance policy reforms and program improvements that increase food security for our clients.
- **Vision:**
 - People with limited resources have food *stability* because they can rely on modern, connected, well-functioning and client-oriented food assistance programs to help meet their needs.

Policy & Advocacy

- **Structure**

- Part of Executive Department
- Grew from 1 to 3 people (2.4 FTE) in 2014
- Supported by strategic planning & board
- Works collaboratively with other departments
- Active/leader in state and local coalitions

Areas of Focus

- **Strategic Themes:**
 - Accountability and urgency
- **Strategies:**
 - Persuasion
 - Direct advocacy
- **Issues:**
 - CalFresh systems & structure (state, local)
 - Local food security landscape (FSTF)
 - Data and analysis (Missing Meals, ATC)

Areas of Growth

- **Building broader support**
 - Educating/informing
 - Communications/media (of existing work)
 - Mobilizing partners
- **State legislative agenda**
- **Federal agenda**

Questions?

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