



**L.A. Care CalFresh Outreach Grant
Request for Application
11/15/21**

Overview

L.A. Care Health Plan’s Community Wellness Initiative funds programs that help alleviate economic hardships that lead to poor health, including CalFresh outreach and application assistance. The California Association of Food Banks is partnering with L.A. Care Health Plan to identify and support up to 12 organizations in Los Angeles County who are providing community members CalFresh outreach and application assistance.

CalFresh outreach and application assistance activities are intended to inform households with low incomes about the availability, eligibility requirements, application procedures and benefits of CalFresh. Activities include:

- Educating potentially eligible community members about CalFresh, and
- Providing assistance and troubleshooting with the CalFresh application, semi-annual reports, and/or recertification paperwork

Applicants may apply for up to \$100,000 for projects lasting 12 months from February 1, 2022 – January 31, 2023.

Qualifications

Applicants must meet the following criteria to be considered for funding:

1. 501(c)(3) nonprofit
2. Provide CalFresh outreach and application assistance
3. Serve households with low-incomes in Los Angeles County
4. Be in good standing with L.A. Care Health Plan and CAFB
5. Submit a complete application by December 20, 2021

Application & Evaluation

Applicants must submit a completed narrative, scope of work and budget, not to exceed \$100,000. Competitive applicants will have proven experience supporting community members with CalFresh enrollment and retention.

Applications will be reviewed by a committee composed of CAFB staff and partners, and LA Care Health Plan representatives. Applications will be scored using the following criteria:

Scoring category	Percent of overall score	Relevant Application Sections
Organizational capacity	15	Narrative #: 4, 5, 12, 16
Impact	25	Narrative #: 11, 12, 13, 14, 15, 16; Scope of work
Community connection	20	Narrative #: 11, 12, 13, 15, 16
Likely success and implementation readiness	20	Narrative #: 12, 15, 16, 17

Fiscal management	20	Narrative #: 6, 9, 10; Budget; Scope of work; and Most recent audit
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Application Submission

Please upload the following documents to submit your [online application](#):

- Narrative
- Scope of Work & Budget
- 501(c)(3) letter
- Most recent audit

Application link: https://cafb.formstack.com/forms/la_calfresh_outreach_grant_application

Reporting and Monitoring

Grantees will be required to report to CAFB quarterly. The reports will include progress made on deliverables, target population demographics, and budget spending. In addition, CAFB will periodically check-in with grantees to ensure projects are on track and provide technical assistance, as needed.

Report due dates:

- May 15, 2022 for Q1: Feb 1- Apr 30, 2022
- Aug 15, 2022 for Q2: May 1- July 31, 2022
- Nov 15, 2022 for Q3: Aug 1- Oct 31, 2022
- Feb 15, 2023 for Q4: Nov 1 – Jan 31, 2023

Use of Funds

Funds may pay for project-related staff and/or infrastructure to increase participation and/or promote retention in the CalFresh program, as well as to improve internal organizational and external cross-organizational systems that will lead to easier and greater enrollment and retention in CalFresh. Other expenses could include program interventions, such as outreach campaigns to encourage clients to apply, extending hours to evenings and/or weekends to improve access, or the development of strategies to improve systems and access for eligible participants.

Grant funds cannot be used for:

- Capital campaigns, endowments and annual drives
- Operating deficit or debt retirement, or replacement of previously funded services
- Direct services billable to other payers
- “Miscellaneous” line items

Payments will be made to successful applicants in two transactions. The first (50%) will occur once an MOU is in place between CAFB and the organization. The second payment (50%) will occur upon successful completion of Q1 & Q2 reports and when CAFB receives it from LA Care, expected during the third quarter.

Information Session

CAFB will host an information session on November 30, 2021 at 10am in order to provide an overview and answer questions. You are welcome to submit questions ahead of time to edith@cafoodbanks.org.

Please [register](#) in advance. Contact Edith Martinez, edith@cafoodbanks.org, if you have trouble registering.

In order to be fair to all applicants, questions will only be addressed during the information session. CAFB will send out a document with questions and responses from the information session only to those who register. Attendance is not required to be considered for funding.

Grant & Application Process Timeline

Release of RFA	November 15, 2021
Last day to submit questions	November 24, 2021
Information session	November 30, 2021, 10-11am
Response to questions will be emailed by	December 2, 2021
Application submission deadline	December 20, 2021
Evaluation and selection process	Dec 21, 2021- Jan 13, 2022
Award notification	January 14, 2022
Grant kick-off meeting	January 21, 2022, 10am-11am
Grant period begins	February 1, 2022
Q1 report due	May 15, 2022
Q2 report due	Aug 15, 2022
Q3 report due	Nov 15, 2022
Grant period ends	January 31, 2023
Final report due	February 15, 2023