



SPONSORSHIP OPPORTUNITIES

May 18–19, 2026 | Sacramento, CA

General Benefits

All sponsors will receive the following: Resource table; Logo on promotional & event materials & follow-up communications; Listed as a corporate partner on conference & CAFB website. Additional benefits listed below.

Sponsorship benefits are negotiable & customizable; let us know how we can best meet your needs.

Presenting Sponsor | \$50,000

- Large banner at entrance
- Verbal recognition & video during opening plenary
- Option to provide branded conference bags
- Named on scholarship program & award letters for different food banks
- Logo on scholarship email & follow-ups
- Story posted on CAFB social media channels & blog
- 2 conference app text alerts
- 3 Conference admissions

SOLD

Diamond

KEYNOTE SPONSOR

- Poster at ballroom entrance
- Verbal onstage recognition during opening plenary
- 2 conference app text alerts
- Option to provide banners for stage & branded item for conference bags
- 3 Conference admissions

\$25,000

Gold

TRACK SPONSOR

- Poster at workshop entrance & recognition as track sponsor during sessions
- 1 mobile app text alert
- Option to provide branded lanyards
- 3 Conference admissions

\$20,000

Silver

RECEPTION
OR BREAKFAST PLENARY
SPONSOR

- Poster at reception entrance OR breakfast plenary
- Verbal/onstage recognition
- Option to provide conference gift, e.g. notebook or water bottle
- 2 Conference admissions

\$15,000

Bronze

CHECK-IN
OR NETWORKING
OR BREAK SPONSOR

- Poster at check-in desk OR networking rooms OR snack stations
- 2 Conference admissions

\$10,000

Copper

WORKSHOP
SPONSOR

- Logo on single workshop session opening slide & verbal recognition before workshop begins
- 1 Conference admission

\$5,000

Supporting

RESOURCE TABLE
SPONSOR

- 1 Conference admission

\$3,000