



A Giving Program for Real Estate Professionals

This September, join California Food Banks™ for Hunger Action Month and become a founding partner in Together Against Hunger — a new giving program built for real estate agents and brokerages. Hunger Action Month unites millions of people nationwide to raise awareness and provide nutritious food to people facing food insecurity.

Together Against Hunger asks that you to commit up to 1% of your earnings from closed deals to support our network. It's a simple, visible way to turn your everyday work — home sales, open houses, and the community connections you've already built — into meaningful impact for families in need.

How It Works

1. Sign up and pledge up to 1% of your earnings per closed deal. You can also set a minimum donation amount if you'd like.
2. At close of escrow, your pledged donation is processed and given to California Food Banks™.
3. California Food Banks™ reports back on your impact — pounds of food purchased, meals provided, and neighbors served — so you can share the difference you're making with your clients and community.

Bring Your Community In

In-Person

- We provide a ready-made collateral kit — signage and information materials — for your office and open houses.
- Open house visitors scan a QR code or follow a link to California Food Banks donation page that is co-branded with your information.

Online

- We supply a digital toolkit — website and social media assets — for you to share with your audience.
- Your posts lead followers to a co-branded donation page, giving your brand added visibility.
- Social media followers see your commitment to the community when you post and have an opportunity to join the movement.

Why Join

- Strengthen your community-oriented brand and reputation.
- Your giving is tax-deductible.
- Co-branded marketing materials and support, provided at no cost to you.

Getting Started

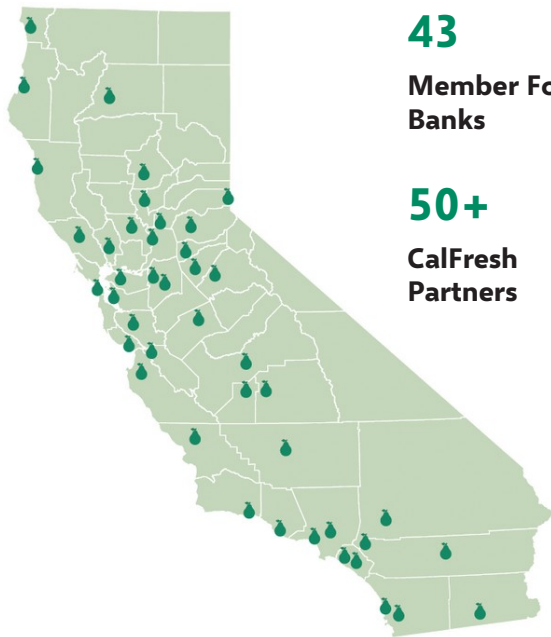
1. Sign the pledge agreement committing up to 1% of your earnings.
2. Receive your collateral kit and digital toolkit from California Food Banks.
3. Start sharing — in your office, at your next open house, and across your social channels.
4. Track your impact and celebrate it with your clients and community.



California
Food Banks™

Leading the collective effort to end hunger in California

California Food Banks™ is California's leading anti-hunger organization. Our mission is to end hunger in California. Our vision is a well-nourished and hunger-free California where all people have enough food to lead a healthy life.



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**Member Food
Banks**

200+

Farm Partners

50+

**CalFresh
Partners**

5,700+

**Food Distribution
Partners**

24+

**Anti-Poverty
Coalition Partners**

 **Member
Food Bank**

Hunger is an invisible epidemic in the Golden State.

California produces nearly half of the nation's fruits and vegetables, yet more than one in five Californians—about 8.8 million—currently struggle with food insecurity.



**22% of California
households** experienced
food insecurity



**26% of households with
children**
experienced food insecurity

2x

Households of color face food
insecurity at **twice the rate** of
white households.

Annual Impact

California Food Banks™ delivers more than 302,000,000 pounds of farm-fresh produce to food banks

California Food Banks' Farm to Family program works to secure excess produce from California's fields and deliver it to food banks throughout the state and beyond.

California Food Banks' food bank network serves over 6,000,000 people each month and distributes nearly one billion pounds of food a year

California Food Banks™ arms a powerful network of food banks throughout California with the knowledge and resources to feed communities.

California Food Banks™ partners with members, coalitions, and community leaders at the state and federal levels

California Food Banks™ is the largest anti-hunger organization in California, working with leaders and communities to create the most powerful and effective solutions to end hunger.